



FORM II

[Sub-regulation 7(1)(b)]

Permission/renewal of permission to affix label on Self-ballasted LED lamps under the Bureau of Energy Efficiency (Particulars and Manner of their Display on Label of Self-ballasted LED Lamps) Regulations, 2023

Bureau of Energy Efficiency

No. BEE/MAA/08/00204/25/26/001/LEL

New Delhi, Dated - 27-01-2026 11:27:59

To,

**MR RAVI SHANKAR PRASAD [Director]
MAA VAISHNO PREETI PLAST PRIVATE LIMITED
22B, RABINDRA SARANI,
Kolkata -700073 West Bengal
Mb:- 9831058468 Fax no:- 033- 9831058468**

1. Pursuant to the provisions of Regulation 7 of the Bureau of Energy Efficiency (Particulars and Manner of their Display on Labels of Self-ballasted LED lamps) Regulations, 2023, the Bureau hereby permits you to stamp and print or affix label as per details of approvals set out in the Annexure A- IV to this letter.
2. This permission is subject to-
 - (a) the star level displayed on the label of the self-ballasted LED lamps shall conform to energy consumption standards for self-ballasted LED lamps notified under clause (a) of section 14 of the Act and terms and conditions provided in the aforesaid regulations;
 - (b) the label shall be stamped only on such model of self-ballasted LED lamps for which permission has been granted;
 - (c) the label shall be printed or affixed on the self-ballasted LED lamps at the cost of the permittee;
 - (d) the permittee shall ensure that the star level displayed on the self-ballasted LED lamps shall be maintained at all time;
 - (e) the permittee shall pay the label fee of 5 paisa per label;
 - (f) the permittee shall furnish to the Bureau a statement containing details of production of labelled equipment and the accrued labelling fee due for each quarter within the following month of the close of each quarter of the financial year. The same details shall be furnished to the Bureau also through automated system;
 - (g) the permittee shall make available such other details of self-ballasted LED lamps as and when sought by the Bureau of which the permission has been granted.
3. This permission shall be valid from **27th January, 2026** to **30th June, 2026** and may be renewed as prescribed. The permittee shall not withdraw the self-ballasted LED lamps from the market during the validity period except with the prior approval of the Bureau.
4. Signed, sealed and dated this **27** day of **1** month **2026** year

For Secretary

BUREAU OF ENERGY EFFICIENCY



Annexure A- IV
[See para 1 of Form IV]
Details of Approvals

1. Details of the Equipment

(a) Brand: SVSH SAMIRS			
(b) Model details:			
Model/family of models (if applicable)	Application ID	Model name	Model number
Base model	189508	SVSH-015	SVSH-015
Child models	189508	SVSH-012	SVSH-012

(c) Technical Specification:				
S/No	Measured Values		Rated Values	
1.	Wattage (Watts)	11.84	Wattage (Watts)	15
2.	Luminous flux (Lumens)	1429.07	Luminous flux (Lumens)	1350
3.	Luminous Efficacy (Lumens/Watts)	120.70	Luminous Efficacy (Lumens/Watts)	90.00

2. Label Details

Appliance and Type	LED LAMPS
Name of the manufacturer/importer/Brand	SVSH SAMIRS
Model and Year of Manufacturing	SVSH-015/ 2026
Star level	1
Rated Wattage (Watts)	15
Rated Luminous flux (Lumens)	1350
Rated Luminous Efficacy (Lumens/Watts)	90.00
Label period	01-07-2023 - 30-06-2026
Unique Series Code	BEE/MAA/08/00204/25

- The label design, size, colour scheme, material to be used for the label and the content of the label and colour scheme of the Bureau's logo shall be as specified in the Schedule of this regulation.
- Specimen of the label duly approved by the Bureau to be affixed on the self-ballasted LED lamps is shown below (Separate specimens for family of models is annexed)



ऊर्जा दक्षता ब्यूरो
(भारत सरकार, विद्युत मंत्रालय)
BUREAU OF ENERGY EFFICIENCY
(Government of India, Ministry of Power)



The QR Code on the approval letter is recommended to be placed just below the star label being affixed on each unit of the appliance.

The unique label series code provided in the letter has to be mentioned in the label affixed on the Self-ballasted LED lamps.

Date: 27-01-2026

Name: MILIND B DEORE

Designation: SECRETARY

(Name of the firm)

SEAL OF FIRM

मिलिंद देवरे / MILIND DEORE
सचिव / Secretary
ऊर्जा दक्षता ब्यूरो
Bureau of Energy Efficiency
भारत सरकार / Govt. of India
विद्युत मंत्रालय / Ministry of Power
नई दिल्ली / New Delhi-110066

स्वहित एवं राष्ट्रहित में ऊर्जा बचाएँ

Save Energy for Benefit of Self and Nation

Signed by: MILIND BHIKANRAO
DEORE
Date: 27-01-2026 11:28:00
Approved
Secretary BEE

चौथा तल, सेवा भवन, आर० के० पुरम, नई दिल्ली-110 066 वेबसाइट / Website : www.beeindia.gov.in
4th Floor, Sewa Bhawan, R.K. Puram, New Delhi-110 066 टेली / Tel.: 91 (11) 26766700, फैक्स / Fax: 91 (11) 26178352

27-01-2026 11:27:59



Annexure A- IV
[See para 1 of Form IV]
Details of Approvals

1. Details of the Equipment

Model/family of models (if applicable)	Application ID	Model name	Model number
Base model	189508	SVSH-012	SVSH-012

(c) Technical Specification:

S/No	Measured Values		Rated Values	
1.	Wattage (Watts)	10.12	Wattage (Watts)	12
2.	Luminous flux (Lumens)	1208.09	Luminous flux (Lumens)	1080
3.	Luminous Efficacy (Lumens/Watts)	119.38	Luminous Efficacy (Lumens/Watts)	90.00

2. Label Details

Appliance and Type	LED LAMPS
Name of the manufacturer/importer/Brand	SVSH SAMIRS
Model and Year of Manufacturing	SVSH-012/ 2026
Star level	1
Rated Wattage (Watts)	12
Rated Luminous flux (Lumens)	1080
Rated Luminous Efficacy (Lumens/Watts)	90.00
Label period	01-07-2023 - 30-06-2026
Unique Series Code	BEE/MAA/08/00204/25

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Bureau of Energy Efficiency
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